

Advisory Team

Anthony L. Porro  
President

Michael W. Finch  
Broker Associate

Diana D Crowley  
Director of Marketing

John P Dial  
Sales Associate

Sandra Maslen  
Director of Operations

Frank L. Porro  
Sales Assistant

Robert T. Hartford  
Financial Officer

GENERAL INFORMATION

October, 2008

Work History, **Anthony L. Porro**

Feb, 2000, Anthony Porro joined Arvida Realty Services, Sarasota, Fl. Owned by the States largest land owner and developer, St. Joe Co. Recognizing Anthony as a true professional having great sales potential, the corporate leaders at Arvida took him under wing. Anthony started the training process and propelled himself through the advanced training programs. He became certified and excelled in residential and commercial real estate sales, achieving the status of top listing agent, top sales agent and was in the corporate top 50 sales agents...everybody won.

Having achieved great success at Arvida; Towne Realty Inc. a Zilber LTD company, set their sights on Anthony. He joined Towne and was charged with the marketing and sales of the "Homes by Towne" brand. After securing hundreds of sales of new homes, the company sent Anthony to Texas where he was responsible for analyzing new marketing strategies as well as adjusting construction blue-prints for targeted markets. While at Towne Realty, the Sarasota and Manatee Home Builders Assoc presented Anthony with the prestigious Circle of Excellence Award for new home sales volume.

Armed with a wealth of knowledge and extensive experience, early 2005 Anthony Porro founded Research Realty Services, LLC located in the hub of downtown Sarasota. Believing that there are fewer services more personal than that of a realtor/broker, Anthony went on a mission of building and retaining relationships...his code of conduct?...A True Professional It started with his fellow realtors/brokers contacts in the financial community then his clients. He earned the respect and trust of his peers and since starting Research Realty Services, LLC Anthony has sold homes to some of Sarasota's Who's Who. Over the course of time, some of his clients have even turned to him two and three times over. Anthony has developed a customer retention program that many can learn from as well and enhance their current programs.

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